

**ABSTRACT**

A machine for presenting a tire with the axis horizontal, allowing access to the inside of the tire, which has a frame bearing an upright on which a support for the tire is mounted for vertical translation, the support ensuring on its own the  
5 holding and rotation of the tire about its axis by being in contact with the latter solely via a toric section of the tire, this section being arranged substantially vertically when the tire is installed on the machine.